

Sponsorship Proposal



Presented to:

Potential Sponsor

Presented by:

Organising Team



Intended to ask for sponsorship support for the upcoming Legal Convention 2024 on the overarching theme,

'Future Law: Innovate, Integrate, Impact'

Organisers

The upcoming Legal Convention 2024, themed around the Future of Law, scheduled for 28th-29th September in Chandigarh, India, is organized by three prominent registered non-profit associations: Upaay, Unity in Law (ULA), and the International Bar Guild (IBG). These organizations are dedicated to advancing the rule of law, legal education, and empowering the legal community & citizenry across India. Through this convention, we aim to meet the diverse needs of the legal ecosystem, fostering a collaborative environment for growth, education, and community engagement. We present ourselves for review before you, with a promise to utilise your valuable contributions in the right earnest to make the event achieve its goal of an empowered audience & nation.

Organisations







Upaay (upaay.co)

Unity in Law (ula.co.in)

International Bar Guild (barguild.in)

Convention Portfolio

Part 1

Inaugural & Valedictory
Grand Sessions with
distinguished guests
speaking on the future of
law

Part 2

Five Working
Sessions on diverse
fields of law with
esteemed panelists

Part 3

Charity Walk-a-thon,
Fraternity Sports Activities
& innovative futuristic
Buffer events

Proposal Sponsorship Packages

We are three non-profit organisations committed to working to strengthen the rule of law, empower fraternity and create awareness about law & its impact through creation of such academic platforms.

Diamond Sponsorship Package

5,00,000 INR

Platinum Sponsorship Package

- Logo placement on the official event website at top of home page
- Sponsor name mentioned in the event opening, closing ceremony, working sessions and all ancillary events
- 15 sponsor posts on event social media campaign
- Logo on the backdrop during the event & working sessions
- Distinguishable Logo on sports jerseys, walk-a-thon T-shorts & all other event material

2,00,000 INR

Gold Sponsorship Package

- Big Logo placement on the event website on the top of sponsor page
- Sponsor name mentioned in the working sessions & sports events
- 7 sponsor posts on event social media
- Logo on sports jerseys, walk-a-thon T-shirts & other event material

1,00,000 INR

Silver Sponsorship Package

- Logo placement on the official event website on the sponsor page
- Sponsor name mentioned in the event sports activities
- · 4 sponsor posts on event social media
- Logo on sports jerseys and walk-a-thon t-shirts

50,000 INR

Thank You

We really hope for your concern and support for the continuity of this convention, if you are interested, please contact us at the contact listed in this proposal. We are confident that this convention will be progressively impactful.

Contact Us

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